

Nature's own synergy

Synergy occurs when the sum of the whole is greater than the individual parts. A perfect example can be found in the natural world, and the interaction between bees and flowers. The flower is pollinated and reproduces, the bee collects pollen and nectar to feed the hive and produce honey. Add to this the fact that one third of the human food supply depends on insect pollination, most of which is accomplished by bees, and we see the power of synergy in action.

ReSound Ziga™ takes these principles and applies them to hearing technology. The result is a hearing instrument greater than the sum of its parts.

ReSound is one of the world's largest manufacturers of hearing instruments and related products. With more than 3,000 employees, 400 of these based at its Copenhagen headquarters, the group is renowned for its innovative approach to both technology and design.

To hear more about ReSound Ziga, visit www.resoundziga.com, or call your hearing care professional.

Start the synergy today!

Synergy makes sense

ziga™
ReSound

Hear the synergy

Three main design and technological features combine to give you the synergy of perfect sound.

Advanced technology enables Resound Ziga to automatically adjust to different listening situations. Even in demanding hearing environments such as busy restaurants or sporting events, ReSound Ziga works hard to pick up speech and other sound sources — so you don't have to.

But that's not all. ReSound Ziga is also equipped with sophisticated NoiseTracker technology that reduces overall noise extremely effectively yet still preserves speech.

All of which amounts to a hearing instrument that delivers truly exceptional sound quality. We call it Sound by ReSound.

Feel the synergy

ReSound Ziga is the most comfortable hearing instrument on the market, its small, lightweight design means that it is also one of the hardest to see.

ReSound Ziga sits just behind the top of the ear. The transparent sound tube fits conveniently into the ear canal and can't be seen by the casual observer.



Finally, ReSound Ziga is an 'open-fitting' design, which means that sound can travel freely into *and* out of the ear, so the sound of your own voice is clear and natural – so you'll feel comfortable wearing it.

ReSound Ziga behind-the-ear (BTE) is small and virtually invisible on the ear.

Enjoy the synergy

The technology in ReSound Ziga has been specially developed to ensure that it works quickly and accurately the first time; giving you maximum convenience. This means you can start appreciating the benefits of your ReSound Ziga almost instantly.

In other words, you spend more time enjoying the sounds around you. *That's* the power of synergy.



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